



HeARTs UNLEASHED Fundraiser & Exhibition Application

HeARTs UNLEASHED Exhibition: Feb 9 - Mar 8, 2024
Opening Reception: Friday, Feb 9th, 6-8pm at Lander Art Center

Join us in celebrating 20 years of art in our community.

Lander Art Center's "HeARTs UNLEASHED" Fundraiser Exhibition

is an opportunity for LAC members to exhibit their artwork & share it with the community. To include as many members as possible, we are asking you to limit your submission to 2 pieces. Use your creativity to help animals in need by donating pet-themed artwork for our upcoming HeARTs UNLEASHED exhibition fundraiser benefiting the LANDER PET CONNECTION. We welcome paintings, drawings, photography, ceramics, jewelry, sculpture + more depicting pets or conveying your feelings about animals. Set the price between \$50-\$300. 50% of sales will go to support LANDER PET CONNECTION's life-saving work and 50% will stay with the Lander Art Center.

Let us know by January 20th if you work in a medium outside the visual arts.

Entry Fee: WAIVED

[Become a member today at www.landerartcenter.com](http://www.landerartcenter.com)

*DEADLINE for forms, fees and artwork is **Thursday, February 1, 2024**
to exhibition@landerartcenter.com or LAC front desk at 258 Main Street*

Artist name: _____

Tribal Affiliation, if applicable: _____

Business name, if different: _____

Pronouns(not required): _____ Are you an LAC member (circle one) : yes no

Social Media/Website: _____

Mailing Address: _____

Phone: _____ Email: _____

HeARTs UNLEASHED Application Guidelines

- **All standard fees have been waived for this Fundraiser Exhibition.**
- **All types of media** are accepted. No printed copies of original artwork will be accepted.
- If you work in a medium outside of the visual arts, please let us know by January 20th.
- **Electronically** provide an artist/process/technique statement with your entry to *exhibition@landerartcenter.com*.
- Artists may submit up to **two** pieces. Please **limit the weight** of any piece to 50 pounds.
- Artwork **MUST** be clearly labeled with the artist name and title of work (use title cards at the end of this document). Please cut and attach labels to the back of each piece.
- Framed artwork hanging systems should consist of eye hooks with wire.
- Artwork should be packaged in a secure container upon drop-off and labeled with the artist's name and number of pieces via marker, post it notes, etc.
- We encourage artists to submit artwork that is for sale. 50% of all proceeds will be retained by the Lander Art Center and 50% will go to the Lander Pet Connection.
- *Lander Art Center reserves the right to final curatorial and installation decisions.*

LANDER ART CENTER HOURS

Our current 2024 hours are:

*Tuesday 3-8pm, Wednesday 2-7pm, Thursday 2-7pm, Friday 2-9pm,
Saturday 10-5pm. SUNDAY & MONDAY CLOSED*

2024 HeARTs UNLEASHED Fundraiser Exhibition Submissions

Artist Name: _____

Title of work: _____

Medium: _____ Year created: _____ Price: _____

Artist Name: _____

Title of work: _____

Medium: _____ Year created: _____ Price: _____

Entry Checklist

- Completed Entry form
- Completed and Signed Waiver/Contract form
- Artist Statement (*sent electronically to exhibition@landerartcenter.com*)

- Entry fees are waived for this fundraiser exhibition
- Labeled artwork that matches entry form information(*title card information attached*)
- Artwork (*no more than 2 submissions*) (*no more than 50 pounds in weight*)
- Reusable and labeled box for artwork

Please review and adhere to all exhibition guidelines. Incomplete forms will not be accepted.

Lander Art Center Exhibitor Information

Advertising

- Lander Art Center’s Volunteer Board will target three (3) weekly social media posts pertaining *specifically* to the current exhibition, at the discretion of Lander Art Center staff, posted on Facebook and Instagram for the duration of the exhibition.
- Lander Art Center guarantees promotional posters and postcards released in advance of the opening reception.
- If an artist provides professional media content for their gallery artwork, Lander Art Center will incorporate these media materials into the promotional posts mentioned above.
- Lander Art Center *cannot* guarantee specific advertising initiatives with local news outlets such as Lander Journal, Lander Radio, County 10, etc.

Show Set-Up and Take-Down

- Lander Art Center and its affiliated curators will be responsible for the setup of each show. Each exhibitor must clearly communicate any specific needs and expectations in artistic set-up i.e. order or grouping of pieces. Lander Art Center must be informed of any unusual set-up requests for approval and clearance. If an exhibitor wants to physically set up their own artwork, arrangements must be made in advance, and the exhibitor will forgo any subsequent compensation for the extra time commitment. Lander Art Center staff will be present.
- Each show must be taken down on the last day of the exhibition, the date of which will be thoroughly and consistently advertised.
- Take down will be the responsibility of exhibitors with the help of Lander Art Center staff. All exhibited artwork that has been purchased and not picked up will be held in the secure storage unit within Lander Art Center until each purchaser can retrieve them. All entries must remain on exhibit until the show closes. Artwork that is sold will remain until the show closes and at that time can be picked up. Artists who desire to ensure their work must make their own arrangements. Lander Art Center will not be responsible in case of loss or damage. All reasonable care will be taken with entries.

Sales and Commission

- Lander Art Center encourages the sales of artwork. 50% of sales will go to support LANDER PET CONNECTION’s life-saving work and 50% will stay with the Lander Art Center. Lander Art Center will not release art to a buyer without receiving payment. It is the responsibility of the exhibitor to price their work between \$50 and \$300 to facilitate the maximum benefit of both organizations.

Deadlines:

- Exhibition deadlines are set to help our small team manage a heavy and busy workload. It is very important that we receive your entry in the time frame we have indicated. Please consider this as you decide when and what shows to enter.

Artist Statements and Stories

- Exhibitors may provide information or stories about their show or particular pieces in the show. This information must be presented when the exhibitor brings their art to the gallery. This allows the Lander Art Center team to familiarize themselves with relevant information to share with customers and community partners. Information must be shared to exhibition@landerartcenter.com.

Label Card Information

- Exhibitors MUST submit their label card information at LEAST five (5) days before opening reception. Label card information may be submitted in plain text format to exhibition@landerartcenter.com or in person to Lander Art Center’s front desk. Please send these as soon as you possibly can as this exhibition is Volunteer Run!

Opening Reception

- Lander Art Center will provide light refreshments such as hors d’oeuvres and wine/beer/non-alcoholic beverages. Exhibitors are *highly encouraged* to be present at the opening reception, the date and time of which will be thoroughly and consistently advertised. **“HeARTs UNLEASHED” Opening Reception: Feb. 9, 2024, 6-8pm at LAC.**

Display

- **Framed works to be hung must be securely wired and ready for display.** No picture frames with back stand will be accepted. We encourage simple, quality frames that reflect professional presentation and not home décor.

Shipping

- Lander Art Center is *NOT* able to ship artwork: the responsibility of artwork shipment falls on each exhibitor. If an exhibitor would like to ship their art, the purchaser (client) will be informed that they (client) will pay for postage and wrapping. All of this must be negotiated with the artist directly, leaving Lander Art Center's only shipping responsibility to exchange contact information with each party in a timely manner near the time of purchase.

Lander Art Center Artist Waiver and Contract

_____ I, as the exhibitor, understand that Lander Art Center will take every reasonable step to ensure safe handling and exhibition of my art.

_____ I understand that Lander Art Center does not carry insurance for exhibited works of art. Therefore, I release Lander Art Center, its staff, members, employees, volunteers, and agents as free and harmless from any loss or damage or resulting cost or liability for my art during the time that my art is shipped to, from, and during the stay at Lander Art Center.

_____ I understand that Lander Art Center's hours are subject to minor changes throughout the course of this exhibition based on organizational capacity and volunteer availability. Compensation will not be provided in the case of reduced operating hours, however, artists will be contacted swiftly if drastic changes are anticipated.

_____ I understand that Lander Art Center rents out its gallery and classroom spaces and may therefore hold an event(s) during the time that my artwork is on display. In this case, the responsibility of liability falls on the renting party and any subsequent issues will be addressed by Lander Art Center and the aforementioned renting party. No compensation will be provided by Lander Art Center for damage, therefore the renting party will be responsible for compensation of damage or theft.

_____ I allow Lander Art Center to use artwork images taken in conjunction with the exhibition, preparation and take down, for the purposes of promoting the exhibition, during the exhibition, and in future promotions.

_____ I understand that I, the exhibitor, am not allowed to make permanent physical alterations to Lander Art Center's facilities without explicit permission from the director. I shall be responsible for any damages that may occur as a result of my artistic displays.

_____ I understand that Lander Art Center maintains the right to terminate this contract at any time with minimum 24 hour notice in writing via either email or physical mailing. Under this circumstance I, the exhibitor, will be required to, and responsible for, the removal of my art from the gallery. Please include either your email address or physical address as your chosen form of contractual communication:

_____ I understand that I maintain the right to terminate this contract with at least one (1) week's notice given to Lander Art Center. Notice must be given in writing to either director@landerartcenter.com or 258 Main Street, Lander, WY, 82520.

_____ I allow Lander Art Center to release my name, phone number, e-mail, and website address to the public for sales and promotion purposes.

_____ I understand that my work is to arrive at Lander Art Center by the end of the day on, **February 1, 2024** and will remain on exhibit through **March 8, 2024**. If I do not pick my work up by 4PM on **March 16, 2024** I will not hold Lander Art Center accountable for the safekeeping of my work.

_____ I understand that Lander Art Center will encourage the sales of my artwork and will retain 100% of the proceeds. 50% will then be dispersed to the Lander Pet Connection as a partner in this Fundraiser Exhibition.

_____ I have carefully read this waiver, release, and agreement. I fully understand its contents. I am aware that this is a release of liabilities and a contract between Lander Art Center, its staff, members, volunteers, and myself and

agents and I sign it of my own free will. I agree that this waiver, release, and agreement is to be binding on my heirs and assigns.

Artist Signature _____ Date _____

Artist Statement

Please submit artist statement to exhibition@landerartcenter.com

LAC's *HeARTs UNLEASHED Fundraiser Exhibition* draws inspiration from our 20-year history of supporting artists and those other organizations who are doing vital work in Lander and Fremont County. The LAC was established in 2003 by a small group of passionate artists and established non-profit status in 2004. This eclectic cohort envisioned an organization from which community could be built through artistic expression cultivated in a multitude ways: exhibitions, classes, open studios, artist panels, artist residency programs, and cultural & professional development designed to uplift and enrich the residents of Fremont County.

Your artist statement can include your bio, artistic process or reflection on the "HeARTs UNLEASHED". Please submit no more than 150 words to exhibition@landerartcenter.com

Artist Title Card Information

Please cut and attach a label to each piece of artwork you enter.

Artwork will not be accepted without labels attached.

-----cut here-----

Artist Name: _____

Title of work: _____

Medium: _____ Year created: _____ Price: _____

-----cut here-----

Artist Name: _____

Title of work: _____

Medium: _____ Year created: _____ Price: _____